Aurora
DAY CAMP
Greater Atlanta

2025 CORPORATE PARTNERSHIP GUIDE

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A Partnership with a Purpose!

Dear Potential Partner,

At Aurora Day Camp, we believe that every child deserves the chance to experience the simple joys of childhood – friendships, laughter, new opportunities, and unforgettable memories – even in the midst of a cancer journey.

Aurora Day Camp is more than just a summer camp. It's a lifeline for children with cancer and their siblings across Greater Atlanta. Our year-round programs are offered 100% free of charge, eliminating financial barriers and ensuring that no family has to ask, *"Can we afford this?"* We also provide free transportation, so families never have to wonder *"How will we get there?"* Instead, they can focus on what truly matters: healing, hope, and being together.
For so many families navigating the unthinkable, Aurora is a place of joy, normalcy, and belonging. **But we can't do it alone.**

Partner with us to continue to give HOPE, STRENGTH, and JOY to children with cancer and their families in Greater Atlanta.

As a Year-Round Partner, your company will receive meaningful marketing exposure, engaging community involvement, and unique, impactful opportunities – all while supporting a mission that changes lives.

We hope that in this partnership, you see firsthand the powerful difference your support makes and the joy that ***YOU*** bring to our campers and families.

With gratitude,
Britton Jones
Aurora Day Camp

THE IMPACT

Every year, over 17,000 children in the U.S. are diagnosed with cancer – approximately 500 of those cases occur right here in Georgia.

Thanks to our cutting-edge technology, Atlanta serves as a hub where more than 10,000 children each year receive state-of-the-art care throughout their cancer journey.

A childhood cancer diagnosis can place an immense financial burden on families, with the average cost of treatment reaching approximately $833,000 – not including lost income, travel expenses, and other out-of-pocket costs that add to the strain.

Nearly 75% of families experience significant disruption to daily life after a pediatric cancer diagnosis, with siblings often facing emotional distress and prolonged separation as parents focus on the child in treatment.

WHAT WE DO

Summer Camp

We offer a free summer day camp for children with cancer and their siblings. Campers can attend for the whole summer or just a day – and every visit is filled with friendship, games, songs, and joy. It's a place where kids can be kids, creating memories that last a lifetime and finding a bright, fun-filled break from hospital visits and treatments.

Aurora Fun Days

Aurora Fun Days bring campers and families together throughout the year for camp-style activities like sports, arts & crafts, special shows, and events. Favorites include our annual Trunk or Treat with the Rally Foundation, Teen Nights or the Georgia Aquarium. Some Fun Days are just for campers, while others welcome the whole family.

In-Hospital Progams

We bring the joy of camp to children undergoing treatment at Children's Healthcare of Atlanta. Through fun, hands-on activities like games, crafts, and slime-making, we brighten hospital days for more than 2,500 children each year. When volunteers aren't present, Aurora Anytime Bags filled with age-appropriate toys, books, and crafts provide comfort and distraction during treatment – ensuring every child feels cared for.

2025 GIVING LEVELS + BENEFITS

Scan here to become a Year-Round Corporate Partner!

	$1,000 Happy Camper Sponsor	$2,500 Aurora Circle Sponsor	$5,000 Joy Maker Sponsor	$10,000 Aurora All-Star Sponsor	$25,000 Champion of Hope Sponsor
VIP Tour of Camp					
Hands-On Service Opportunity with Aurora					
Corporate Partner Window Decal					
Invite to the ADC Annual Donor Appreciation Event					
Year-Round Event Sponsorship Signage					
Signature Camp & Event T-Shirt Sponsor					
Corporate Team at AuroraWALKS					
AuroraBREWS Event Tickets		4 Tickets	6 Tickets	8 Tickets	10 Tickets
Dare to Dream Gala Seating		Seating for 4 Guest	Seating for 6 guest	Priority seating for 1 table	Premiere seating for 2 tables
Sponsorship of the Dare To Dream Gala					
Inclusion in the Sunrise Annual Report					
Participation in AuroraCLAYS Tournament				1 team	2 teams
Receive an Aurora Thank You Package					
Design + Pack Aurora Anytime Bags					